SmartSigns™

No app or download required

Wi-Fi or cell service required

Audio + Engagement: Enrich Every Visit.

REACH MORE PEOPLE WITH A BETTER EXPERIENCE

- ✓ Make your story accessible across abilities and languages
- ✓ Guide visitors to what's nearby and where to go next
- ✓ Reach remote visitors through the TravelStorys™ library

GET MORE FROM EVERY VISITOR

- ✓ See how people engage with your site
- ✓ Prompt donations, sign-ups and feedback





HOW IT WORKS

1. **Scan** with any phone camera
2. **Listen** to the story in their own language
3. **Connect** explore your page and nearby tours

Already have a TravelStorys tour? SmartSigns turn passersby into tour-takers. Contact us for a free demo.

Easy setup: we send custom QR stickers for your existing signs or a simple marker at your spot.

AUDIOSIGNS™

Make Your Existing Signs Do More

Your sign, read aloud and made accessible on every visitor's phone.

AUDIOSPOTS™

Give Any Spot a Story

Deliver a story at the exact place it matters: the building, the view, what to see and do right here.

↓ Every scan opens your SmartSign page ↓

Customized to Fit Your Site



Every page delivers your sign or story in audio, text and photos, plus up to two translations, sponsor recognition and basic analytics. Pricing varies by upgrade.

UPGRADES FOR VISITORS

- + Additional languages
- + Directions and amenities
- + Events calendar and live weather
- + Updated sign text and organization info
- + Nearby attractions, shops and dining

UPGRADES FOR YOU

- + **Enhanced analytics:** visitor pathways, repeat visitors, peak days and times, listen time and visitor origins
- + **Engagement tools:** donations, volunteer and email sign-ups, local shop and attraction offers, and feedback surveys

Scan to learn more

Find out how SmartSigns can help you reach your goals.

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travelstorys.com/partner

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